

## ASA NYC CHAPTER 30



# CRE INDUSTRY PERFORMANCE AND THE KORPACZ SURVEY

For our October meeting, Susan Smith will be presenting on current and future CRE industry performance, covering such topics as fundamentals, the economy, and investor sentiment, and how they have impacted the real estate market, how the trends published in the latest Korpacz Survey compare to historical trends, and how these trends appear in various property sectors and geographies. Dinner will be served.

**Susan M. Smith, MAI** is a Director in the Real Estate Group of PricewaterhouseCoopers. She is the Editor-in-Chief of PwC's quarterly *Korpacz Real Estate Investor Survey*®, one of the industry's leading sources of commercial real estate investment trends and data. For the past ten years, she has also served as an adviser and contributing researcher of the annual *Emerging Trends in Real Estate*® publication. She has 20 years of experience in the commercial real estate industry, starting out as a national commercial real estate appraiser. She is a designated member of the Appraisal Institute and a New York State certified general real estate appraiser. She has co-authored articles for various publications, has been interviewed by numerous radio, print, and news media outlets, and has appeared as a news guest on Fox Business News, PBS' Nightly Business Report, CNBC, and Bloomberg News.

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Date: Thursday, October 15, 2009

Time: 6:00-9:00

Venue: Connolly's 14 East 47th Street, New York, NY

RSVP to: Aleza Tadri, AM

212-679-3400 or [atadri@appraisalserv.com](mailto:atadri@appraisalserv.com)



**ALL ATTENDEES: \$35 Per Person**

We hope you will be able to join us.